

HEMELS

MyToyota

Technical specifications

Circulation

240.000

Prices & dates

Advertisement size	Price
Full-page fc	€ 9.920
Double page fc	€ 19.840

Sliding scale discount

3-4 placements	2%
5-6 placements	4%
7-8 placements	6%
9-10 placements	8%
11-12 placements	10%

Special positions Supplement

Cover 2 and 3	15%
Rear cover	25%
Other special positions	10%
Inserts, advertorials ed	price on request

Publications 2009	Reservation	Closing material	Publication date
Edition 1	30 January	09 February	20 March
Edition 2	27 April	11 May	10 June
Edition 3	24 July	04 August	11 September
Edition 4	09 October	20 October	27 November

Formats

- Full page: 210 x 265 mm
- Double page: 420 x 265 mm
- Please do not forget to add 3mm bleed.
- Advertisements should be submitted in compliance with the standard of 'Certified PDF tijdschriften Nederland' including color proofs.
- Advertisement delivered not fix for printing will be standardized and charged at cost.

Contact

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