

HEMELS

Mercedes magazine

Technical specifications

Circulation

102.000

This circulation is a weighted average of the circulation in the four quarters of 2008.

Prices & dates

| Advertisement size | Price |
|--------------------|----------|
| Full-page fc | € 7.150 |
| Double page fc | € 14.300 |



Sliding scale discount

| | |
|------------------|-----|
| 3-4 placements | 2% |
| 5-6 placements | 4% |
| 7-8 placements | 6% |
| 9-10 placements | 8% |
| 11-12 placements | 10% |

Special positions Supplement

| | |
|-------------------------|-----|
| Cover 2 and 3 | 15% |
| Rear cover | 25% |
| Other special positions | 10% |

Inserts, advertorials ed price on request

| Publications 2009 | Reservation | Closing material | Publication date |
|-------------------|-------------|------------------|------------------|
| Edition 1 | 23 January | 06 February | 13 March |
| Edition 2 | 24 April | 08 May | 12 June |
| Edition 3 | 31 July | 14 August | 19 September |
| Edition 4 | 23 October | 06 November | 11 December |

Formats

- Full page: 216 x 280 mm
- Double page: 432 x 280 mm
- Please do not forget to add 3mm bleed.
- Advertisements should be submitted in compliance with the standard of 'Certified PDF tijdschriften Nederland' including color proofs.
- Advertisement delivered not fit for printing will be standardized and charged at cost.

Contact

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