

Technical specifications & Figures

Distribution

Controlled circulation

Hemels Publishers

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Contact person

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Size

Full-page bleed: 216 x 280 mm

Double-page bleed: 432 x 280 mm

- Please do not forget to add 3 mm bleed
- Advertisements should be submitted in compliance with the standard of 'Certified PDF tijdschriften Nederland', including colour proofs
- Advertisements delivered not fit for printing, will be standardised and changed at cost

Paper

Cover - 250 grams wood-free mat M.C.

Inside pages - 90 grams Galerie Fine Silk

Printing method

Sheet offset (cover)

Offset rotation (inside pages)

Finishing

Perfect binding

COUNTRY	COPIES	SINGLE-PAGE FC	DOUBLE-PAGE FC
Belgium	58.000	€ 4.950	€ 8.865
Denmark	15.000	€ 3.200	€ 6.400
France	150.000	€ 11.000	€ 22.000
Germany	680.000	€ 20.700	€ 41.400
Italy	115.000	€ 12.350	€ 14.700
Norway	22.000	€ 4.070	€ 81.40
Spain	110.000	€ 7.400	€ 14.800
Sweden	45.000	€ 4.700	€ 9.400
The Netherlands	105.000	€ 7.150	€ 14.300
United Kingdom	215.000	€ 7.250	€ 14.500

Total circulation per edition 1.515.000

MULTIPLE EDITIONS	DISCOUNTS
2 editions	2%
3 editions	4%
4 editions	6%
5 editions	8%
6 editions	10%
7 editions	12%
8 editions	14%
9 editions	16%
10 editions	20%

SPECIAL POSITIONS	SUPPLEMENTS
cover 2 and 3	20%
cover 4	25%
other special positions	15%

Response cards, inserts, etc. upon request

Dates 2010

ISSUE	EDITION	MATERIAL DEADLINE	PUBLICATION DATE	ISSUE	EDITION	MATERIAL DEADLINE	PUBLICATION DATE
Belgium	1	23-Feb-10	26-Mar-10	Spain	1	12-Feb-10	19-Mar-10
	2	18-May-10	18-Jun-10		2	14-May-10	18-Jun-10
	3	24-Aug-10	24-Sep-10		3	20-Aug-10	24-Sep-10
	4	2-Nov-10	3-Dec-10		4	29-Oct-10	3-Dec-10
Denmark	1	12-Feb-10	19-Mar-10	Sweden	1	12-Feb-10	19-Mar-10
	2	27-Apr-10	4-Jun-10		2	27-Apr-10	4-Jun-10
	3	6-Aug-10	10-Sep-10		3	6-Aug-10	10-Sep-10
	4	29-Oct-10	3-Dec-10		4	29-Oct-10	3-Dec-10
France	1	19-Feb-10	26-Mar-10	The Netherlands	1	17-Feb-10	26-Mar-10
	2	27-Apr-10	4-Jun-10		2	4-May-10	11-Jun-10
	3	30-Jul-10	3-Sep-10		3	11-Aug-10	17-Sep-10
	4	5-Nov-10	10-Dec-10		4	27-Oct-10	3-Dec-10
Germany	1	27-Jan-10	5-Mar-10	UK	1	11-Feb-10	18-Mar-10
	2	30-Mar-10	14-May-10		2	27-Apr-10	4-Jun-10
	3	7-Jul-10	20-Aug-10		3	6-Aug-10	10-Sep-10
	4	6-Oct-10	19-Nov-10		4	29-Oct-10	3-Dec-10
Italy	1	9-Feb-10	12-Mar-10	Norway	1	1-Apr-10	7-May-10
	2	22-Apr-10	28-May-10		2	11-Aug-10	17-Sep-10
	3	30-Jul-10	1-Sep-10		3	5-Nov-10	10-Dec-10
	4	29-Oct-10	1-Dec-10				

These dates are not final.