

# Technical specifications & Figures

## Distribution

Controlled circulation

## Hemels Customer Media

Olympia 10  
1213 NP Hilversum  
The Netherlands  
Telephone +31 35 689 99 00

## Contact person

Erik van Leijenhorst, Production,  
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## Size

Full-page bleed: 216 x 280 mm

Double-page bleed: 432 x 280 mm

- Please do not forget to add 3 mm bleed allowance.
- Advertisements should be submitted in compliance with the standard of 'Certified PDF tijdschriften Nederland', including colour proofs.
- Advertisements delivered not fit for printing, will be standardised and changed at cost.

## Paper

Cover - 250 grams wood-free mat M.C.

Inside pages - 90 grams Galerie Fine Silk

## Printing method

Sheet offset (cover)

Offset rotation (inside pages)

## Finishing

Perfect binding

COUNTRY	COPIES	SINGLE-PAGE FC	DOUBLE-PAGE FC
Belgium	55.000	€ 5,175	€ 10,200
Denmark	15.000	€ 3,200	€ 6,400
France	200.000	€ 11,000	€ 22,000
Germany	640.000	€ 20,700	€ 41,400
Italy	131.000	€ 12,350	€ 24,700
Norway	17.500	€ 4,070	€ 8,140
Spain	110.000	€ 7,500	€ 15,000
Sweden	45.000	€ 4,700	€ 9,400
Netherlands	110.000	€ 7,475	€ 14,730
United Kingdom	205.000	€ 7,250	€ 14,500

Total circulation per edition 1.528.500

MULTIPLE EDITIONS	DISCOUNTS
2 editions	2%
3 editions	4%
4 editions	6%
5 editions	8%
6 editions	10%
7 editions	12%
8 editions	14%
9 editions	16%
10 editions	20%

  

SPECIAL POSITIONS	SUPPLEMENTS
Cover 2 and 3	20%
Cover 4	25%
other special positions	15%
Response cards, inserts, etc. upon request	

## Dates 2012

ISSUE	EDITION	MATERIAL DEADLINE	PUBLICATION DATE	ISSUE	EDITION	MATERIAL DEADLINE	PUBLICATION DATE
Belgium	1	22 February	28 March	Spain	1	13 February	19 March
	2	16 May	20 June		2	7 May	11 June
	3	22 August	26 September		3	13 August	17 September
	4	31 October	4 December		4	22 October	26 November
Denmark	1	14 February	20 March	Sweden	1	21 February	27 March
	2	8 May	12 June		2	15 May	19 June
	3	14 August	18 September		3	21 August	25 September
	4	23 October	27 December		4	30 October	4 December
France	1	16 February	22 March	Netherlands	1	20 February	29 March
	2	2 May	6 June		2	15 May	18 June
	3	23 August	24 September		3	20 August	24 September
	4	25 October	3 December		4	29 October	3 December
Germany	1	3 February	8 March	UK	1	17 February	23 March
	2	23 April	1 June		2	11 May	15 June
	3	19 July	31 August		3	17 August	21 September
	4	5 October	16 November		4	26 October	30 November
Italy	1	9 February	9 March	Norway	1	15 February	21 March
	2	10 May	8 June		2	14 August	19 September
	3	24 August	10 September				
	4	28 October	6 December				

These dates are not final.