

HEMELS

Holidays

Technical specifications

Circulation

200.000

75% to home addresses

25% to business addresses

This circulation is a weighted average of the circulation in the four quarters of 2008.

Prices & dates

Advertisement size	Price
1 page	€ 4.550
2 pages	€ 4.300
4 pages	€ 4.050
6 pages	€ 3.900
8 pages	€ 3.750
10 pages	€ 3.550



Prices advertisements Flying Dutchman

Full-page fc	€ 9.250
Double page fc	€ 18.500

Special positions Supplement

Inserts, advertorials ed price on request

Publications 2009	Reservation	Closing material	Publication date
Edition 1	16 January	30 January	20 March
Edition 2	20 March	30 March	12 June
Edition 3	03 July	10 July	18 September
Edition 4	11 September	18 September	27 November

Formats

- Full page: 210 x 280 mm
- Double page: 420 x 280 mm
- Please do not forget to add 3mm bleed.
- Advertisements should be submitted in compliance with the standard of 'Certified PDF tijdschriften Nederland' including color proofs.
- Advertisement delivered not fix for printing will be standardized and charged at cost.

Contact

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