

# HEMELS

## Flying Dutchman

### Technical specifications

#### Circulation

200.000

75% to home addresses

25% to business addresses

This circulation is a weighted average of the circulation in the four quarters of 2008.

#### Prices & dates

Advertisement size	Price
Full-page fc	€ 9.250
Double page fc	€ 18.500



#### Sliding scale discount

3-4 placements	2%
5-6 placements	4%
7-8 placements	6%
9-10 placements	8%
11-12 placements	10%

#### Special positions Supplement

Cover 2 and 3	15%
Rear cover	25%
Other special positions	10%

Inserts, advertorials ed price on request

Publications 2009	Reservation	Closing material	Publication date
Edition 1	30 January	19 February	20 March
Edition 2	24 April	05 May	12 June
Edition 3	31 July	14 August	18 September
Edition 4	09 October	23 October	27 November

#### Formats

- Full page: 210 x 280 mm
- Double page: 420 x 280 mm
- Please do not forget to add 3mm bleed.
- Advertisements should be submitted in compliance with the standard of 'Certified PDF tijdschriften Nederland' including color proofs.
- Advertisement delivered not fix for printing will be standardized and charged at cost.

#### Contact

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