

Facts & Figures

Core values of the magazine

CBI Magazine informs its various target groups of the products and services that the organisation offers. It also drives home the message that the CBI is the expert when it comes to facilitating exports from developing countries.

Editorial cornerstones

- People
- Products
- Prognoses
- Places

Circulation

6,000

Formats

Full page: 210 x 297 mm

Double page : 420 x 297 mm

- Please do not forget to add 3mm bleed
- Advertisements should be submitted in compliance with the standard of 'Certified PDF tijdschriften Nederland' including column proofs
- Advertisement delivered not fix for printing

Printing method

Sheet-fed offset

Paper type

120 grams wood-free offset

Finishing

Attached with two staples

Prices

Advertisement size	price
Full-page fc	€ 3,000
Double-page fc	€ 6,000

Sliding scale discount

3-4 placements	2%
5-6 placements	4%
7-8 placements	6%
9-10 placements	8%
11-12 placements	10%

Special positions	Supplement
cover 2 en 3	20%
rear cover	25%
other special positions	15%

Special positions

Inserts, advertorials ed price on request

Contact:

Hemels Customer media

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Publications 2012

Closing reservations

Closing material

Publication

Edition 1

28 March

4 April

25 April

Edition 2

31 July

7 August

29 August

Edition 3

20 November

27 November

18 December

The data is subject to change.

All prices and agreements are subject to our general terms and conditions, as registered at the Chamber of Commerce.